



Hack Pennsylvania

The problem

We are in the middle of a digital revolution. Technology is the fastest-growing industry in the United States, with hundreds of thousands of unfilled jobs and employers desperate for talent. While tech companies are expanding rapidly in states like California, education in technical literacy elsewhere has lagged behind significantly: **only 14% of high schools in Pennsylvania offer any computer science education**, and many of these classes fail to truly excite students about technology. Students are talented and motivated, but ability to explore technology locally is next to none. Why? It's simple: **lack of opportunity**. The internet was supposed to remove geography from the equation, but now it feels more limiting than ever. The only way to revitalize our state with technical literacy is to **provide avenues to expose students to programming—starting with Hack Pennsylvania.**

The solution

On January 19-20, 2019, in State College, PA, we are hosting the state's largest hackathon for high schoolers ever: **Hack Pennsylvania**. 200 attendees will collaborate and innovate to **bring their ideas to reality**, developing skills far beyond just the field of technology. In small teams, **attendees will build an app,**

website, or game over 24 hours, with workshops and mentors to help along the way. When time is up, a panel of judges will choose the best projects for prizes + demos. The majority of attendees will arrive new to coding, but over the course of the event, they will **transform from passive digital consumers to active creators**. We're committed to **ensuring students of all backgrounds attend** and encourage the registration of women, underrepresented minorities, and LGBTQ+ students. Hack Pennsylvania will also involve Pennsylvania's tech companies, showing students that there is **a vibrant network of technology right where they live**. Companies are eager to back young innovators—let's make sure students know.



Where you come in

Your sponsorship is critical to the success of Hack Pennsylvania. We are looking for money for **food, supplies, prizes, fees, and more**. We have several packages available with different benefits, starting with your logo on all our materials to having a representative speak at our opening ceremony or giving out materials. By sponsoring Hack Pennsylvania, you will **get your brand in front of 200+ emerging developers in Pennsylvania and encourage coding + creativity into the future**.

If you are interested in supporting our cause, send us an email (theo@hackpenn.com) and let's set up a phone call or meeting.

How you can help

- **Donate money.** This is the easiest and most low-friction way to support us. You get a full suite of benefits based on your donation amount (listed below), and we can use the money for the parts of the event that need it most.
- **Send company representatives & mentors.** This allows you to directly interact with our students, giving you the ability to leave a strong, lasting impression on the incoming talent and the next generation.
- **Provide tools.** Hackers at our event will use design, development, testing, hosting, deployment, domain registration, and other kinds of tools to create their projects. Providing your company's tools will put them in the hands of new customers for projects at the event and beyond.

Perks

	STARTUP \$500	SILVER \$1,000	GOLD \$3,000	DIAMOND \$6,000	TITLE 🌲🌲 \$10,000
 Distribute swag	✓	✓	✓	✓	✓
 Logo on website, t-shirt, & slides	✓	✓	✓	✓	✓
 Run a branded prize			✓	✓	✓
 Outreach table at the event			✓	✓	✓
 Press release mention				✓	✓
 Speak during keynote				✓	✓
 "Co-hosted by..." on all materials					✓